



Mortar Scores the Gold in the 2006 Annual Service Industry Awards

Mortar's won the Gold Award for Golden Gate University's outdoor ad campaign, "Get There" in the Annual Service Industry Awards (SIAA). This national award recognizes agencies that deliver breakthrough advertising content and outstanding creative work in the service industry.

Samples of Mortar's work for GGU are posted [here](#).

About Mortar

Mortar is a San Francisco-based brand communications agency dedicated to helping organizations make emotional connections with today's shell-shocked consumers. Mortar's unorthodox approach typically combines street-level research, integrated strategy, online and offline advertising, public relations, and immersive tactics that defy boundaries and amplify budgets. Details at: <http://www.mortaragency.com>