



'Reno 911!' Finds Unlikely Fan After Cancellation Announcement- The Tourism Agency for Reno

Reno-Sparks Convention and Visitors Authority launches SaveRENO911.com, challenges producers to shoot in the real Reno

RENO, Nev. (August 18, 2009)- On the heels of actor/writer Thomas Lennon's (aka Officer Jim Dangle's) twitter post announcing the cancellation of *Reno 911!*, an unlikely thing occurred.

The city that was simultaneously made famous, and relentlessly shamed, by the tongue-and-cheek, mock-umentary style sitcom launched a veritable fan website, SaveRENO911.com, which went live on Friday, August 14, less than 24 hours after Lennon's loaded tweet.

The show has a loyal legion of devoted viewers. Since the launch to save Reno 911, more than 400 fans of the show have joined the fight on Twitter, Facebook and the new Save Reno 911 Web site. More than 70 people have visited www.SaveReno911.com to sign a petition to save the show. This RSCVA site features a community billboard, as well as links to Save Reno 911 pages on Twitter and Facebook.

"One thing Reno has is a sense of humor," says Ellen Oppenheim, President and CEO of the Reno-Sparks Convention and Visitors Authority (RSCVA). "We hope the petition results in the show getting picked up by another network, and that they film the show here instead of the non-descript valleys of southern California."

The support is ironic considering Reno 911! has not always been kind to its namesake: Reno is portrayed as a depraved cityscape with an ensemble cast of vagrants and weirdoes pushing the limits of the Nevada state law book.

"We've taken more than a few punches from the show, and we think it's time for the producers to visit the real, offbeat Reno to see what fun they've been missing out on."

Websites:

<http://www.SaveReno911.com>

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Facebook: www.facebook.com/savereno911

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