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## **AIRME FIRST TO CREATE LIVE IPHONE TO FACEBOOK LINK**

### *Users Can Also Now Connect Live to Twitter and Flickr*

Colorado Springs, CO (August 21, 2008) – AirMe, an innovative, free, mobile photo sharing application that premiered last month alongside the opening of Apple’s App Store, now enables all iPhone users to automatically and instantly send their photos live to Facebook. All photos are auto-tagged with location, time, weather and any user customized information. AirMe also now provides an easy auto-post to Twitter, with optional location tagging.

Wired Blog Network called AirMe “a great iPhone app for parents,” and “so far...the best app I’ve found to snap pictures and automatically upload them to my Flickr stream.”

PC World included AirMe in their Top 17 List as an “app you need right now,” while MacWorld called AirMe a “cool upload utility.”

“With this new release, iPhone users can now choose to have their photos instantly captured, tagged and sent to their Facebook page, where all their friends can see what is happening at that very moment,” said Mark Haverkate, AirMe CEO. “AirMe is all about making mobile photography fun, easy and live. What better way than with Facebook?”

In its first month, AirMe has already been used in over 90 countries, and is launching today across India alongside their official introduction of the iPhone. Upcoming AirMe releases will include photo and video versions for Sony Ericsson and Nokia phones, and auto-links to Picasa, PhotoBucket and many other popular sites.

#### **About AirMe**

Founded in late 2007, and launched in July 2008, AirMe is headquartered in Colorado, with support offices in San Francisco, New York City, and Bangalore. AirMe software is available free to iPhone users at the App Store under Photography. More information is available at [www.airme.com](http://www.airme.com)

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